

# Privacy notice

This is the Kinetron B.V. Privacy Notice. Kinetron ('We' and 'Us') is committed to protecting your personal data. This privacy notice describes:

the types of personal data we collect from you in connection with this website and when you interact with us as a customer or consumer;

how we use that information and why;

who we share it with and where;

how long we store it for;

your rights , including how you can contact us if you have additional questions about the processing of your personal data; and

how we can make changes to this notice

Kinetron is a company registered in the Netherlands under KvK-number 18026551 , of Docklands 9, 5026 SL Tilburg, Nederland as "data controller" is responsible for the processing of your personal data.

Kinetron is part of the ASSA ABLOY Group.

For further information on our use of cookies, please see our [Cookie Policy](#).

## What personal data do we collect?

We collect and store:

Your name, email address, telephone number and enquiry details when you make an enquiry with Us or contact Us for support purposes.

Your name, company name, company address, email address and telephone number if you engage with or purchase products and services from Us.

## How and why will we use your personal data?

### Why do we process this personal data?

To conduct general business, including to provide products and services to customers.

### What is the legal basis for processing?

It is in our legitimate interest to process this data for general business purposes, such as providing quotations and project planning.

To provide the services in accordance with the Terms and Conditions of the sale of products or provision of services.

To respond to queries from customers and provide product support

It is in our legitimate interest to respond to customer queries and provide product support.

To carry out statistical analysis about the use of the website to better understand how our website is used and make improvements to it, as well as tailor your experience of the website.

When you have provided your consent to do so.

To send you communications about relevant products & promotions, in accordance with your marketing preferences.

We may send you relevant content where we have a legitimate interest to promote our products and business. You can opt-out at any time by clicking the unsubscribe link at the bottom of every email we send or by asking us to using the contact us details in the 'Your Rights' section below.

We may also send you relevant content where you have provided your consent for us to do so.

To comply with legal requirements to which we are subject, such as tax or financial reporting requirements.

Using your personal data in this way is necessary for us to comply with our legal obligations.

## **Who and where will your personal data be transferred to?**

We may transfer your personal data for the purposes set out above:

- To organizations of the ASSA ABLOY Group that market, sell and support our solutions in your country when you sign-up for an expert consultation or request information from us
- To third parties who provide services connected to this website or our general business activities, but only to the extent necessary to provide these services:
  1. IT (Information Technology) providers who host, develop and offer support for this website and Our business activities.
  2. Couriers for order delivery
  3. Digital Analytics providers who provide us with tools that help us improve your experience on our website
- When required by law; and/or
- To a buyer or a potential future buyer of our business.

Some recipients are located in countries outside the EU/European Economic Area (EEA). As in some cases these countries have a lower level of protection than that within the EU/EEA, when transferring personal data to countries outside of the EU/EEA we use

standard contractual clauses approved by the European Commission to ensure a sufficient level of protection for your personal data.

We take measures to protect all personal data transferred to a third party, or to other countries, in accordance with applicable data protection laws and as stated above.

## **For how long will we store your personal data for?**

We store personal data for as long as necessary to fulfil the purpose for which the data has been collected, and in accordance with our internal record retention schedule. This means that we delete your personal data when such data is no longer necessary to process a request or to manage our relationship. Statistics which have been anonymised may be saved for longer.

## **Your Rights**

In relation to the personal data that we hold about you, you have the right to:

Request a copy of your personal data from our records;

Ask that we correct or erase your personal data (though this may mean that we cannot process requests or orders, or that your account expires);

Ask us to stop processing your personal data (for example as regards the use of the data to improve our website), or restrict how we process it (for example if you deem the data to be incorrect);

Request the personal data used to provide you with information you requested, process an order, or manage your account or our relationship in a machine-readable format, which you are entitled to transfer to another data controller; and

Withdraw your consent to us processing your data for marketing purposes at any time.

We may not accept a request to erase your personal data where we require it to comply with a legal obligation or in relation to a legal claim.

Requests to exercise your rights should be addressed to [info.kinetron@assaabloy.com](mailto:info.kinetron@assaabloy.com)

If you have a complaint regarding our processing of your personal data you are entitled to report this to the Autoriteit Persoonsgegevens at <https://autoriteitpersoonsgegevens.nl/>.

## **How can we make changes to this privacy notice?**

We may update this privacy notice from time to time in response to changing legal, regulatory or operational requirements. We will notify you of any such changes (including when they will take effect). Your continued use of the website after any such updates takes effect will constitute acceptance of those changes. If you do not accept any updates to this privacy notice, you should stop using this website.

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